



GFWC California Federation of Women's Clubs Statistical Form

January 1st to December 31st, 2021

Complete this form to include total statistics from your Club or District, for each Special Program, Community Service Program, Advancement Plan, and Epsilon Sigma Omicron (ESO). If clubs have provided statistics for projects with Affiliate Organizations, such statistics are recorded in the most appropriate Special Program or Community Service Program according to the intent of the project.

Club Name: _____ District: _____ Area: _____

		Number of Projects	Volunteer Hours	Dollars Donated	In-Kind Donations
GFWC SPECIAL PROGRAMS					
GFWC SIGNATURE PROGRAM: DOMESTIC & SEXUAL VIOLENCE AWARENESS & PREVENTION	All Club/Community Projects				
GFWC SPECIAL PROGRAM: ADVOCATES FOR CHILDREN	All Club/Community Projects				
GFWC COMMUNITY SERVICE PROGRAMS					
ARTS AND CULTURE	All Club/Community Projects				
CIVIC ENGAGEMENT AND OUTREACH	All Club/Community Projects				
EDUCATION AND LIBRARIES	All Club/Community Projects				
ENVIRONMENT	All Club/Community Projects				
HEALTH AND WELLNESS	All Club/Community Projects				
		Number of Projects	Volunteer Hours	Dollars Donated	In-Kind Donations
GFWC AFFILIATE ORGANIZATIONS					
CANINE COMPANIONS FOR INDEPENDENCE	All Club/Community Projects				
HEIFER INTERNATIONAL	All Club/Community Projects				
HOBY	All Club/Community Projects				
MARCH OF DIMES	All Club/Community Projects				
OPERATION SMILE	All Club/Community Projects				
PREVENT CHILD ABUSE AMERICA	All Club/Community Projects				
ST. JUDE CHILDREN'S RESEARCH HOSPITAL	All Club/Community Projects				
UNICEF SHOT@LIFE CAMPAIGN	All Club/Community Projects				

		Number of Projects	Volunteer Hours	Dollars Spent
GFWC ADVANCEMENT PLANS:				
COMMUNICATIONS AND PUBLIC RELATIONS				
LEADERSHIP				
LEGISLATION/PUBLIC POLICY				
MEMBERSHIP				
		Number of Projects	Volunteer Hours	Dollars Raised
FUNDRAISING AND DEVELOPMENT				
	Number of Projects	Volunteer Hours	Dollars Donated	In-Kind Donations
WOMEN'S HISTORY AND RESOURCE CENTER				
			Volunteer Hours	Books Read
EPSILON SIGMA OMICRON (ESO)				

Directions:

Number of Projects is the numerical account of the programs and projects initiated and participated in by the club and district.

Volunteer Hours is the amount of time that members worked on approved programs and projects.

Dollars Donated is the monetary amount given to programs and projects.

In-Kind Donations reflect the monetary value for goods provided to programs and projects. Please refer to the GFWC In-Kind Donation Guide for an estimated value of commonly donated items at www.GFWC.org.

Dollars Spent are costs incurred by members, clubs, or Districts to achieve Advancement Plan goals.

Dollars Raised reflects the dollars earned from fundraising and development programs and projects.

CFWC Clubs: fill out this form and send to your district dean on or before the due date set by your district.

CFWC Districts: fill out this form with the district totals and totals of all clubs in your district.

- Submit your form electronically (to *Dropbox*) by making your appointment with the CFWC Communications Team at cfwccommunications@gmail.com
- If you are emailing or using USPS, return form to Barbara Briley Beard, CFWC 1st Vice President at:
Email: bbins@hotmail.com
Mail: Barbara Briley Beard CFWC 1st Vice President, 7920 4th Place, Downey CA 90241
- **Statistical forms are due to Dropbox or CFWC 1st VP by February 15, 2022**



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
ADVANCEMENT PLANS			
LEADERSHIP			

Organized and federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is located in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title: Co-Presidents Hours 192 Donated \$ 0 In Kind \$ 155.00

As the Co-Presidents, Genevieve Black and Leslee Tipping work closely with each other, members of the Board and individual members of the Woman's Club of Carlsbad. As presidents we host two Board meetings per year, create meeting agendas and hold the meeting, we work with the Board members in various projects and keep a pulse of the total membership. These past two years, with the Covid pandemic, have been challenging, as I am sure every club has experienced.

During the lock-down we cancelled almost a year of meetings, However, our membership participated in the incredibly inventive activities that our Federation Chairs created for our membership. Our Philanthropy Chairs worked hard at developing opportunities for our membership to donate and contribute to various philanthropies and individuals in need. Our Ways & Means Chairs keep our membership active with the crafts and items needed for our Holiday Market. During this pandemic, we struggled with retaining our renters and losing the income to maintain our Clubhouse facility. The Club Presidents also found creative ways to connect with club members through video updates, zoom calls and newsletters.

Since September of 2021 we have been back in full participation, with in-person meetings, we hosted a successful Holiday Market in November, we have had Federation activities, food drives, clothing drives, the book club is meeting again, and we had a fabulous Holiday Party for our membership. Things are just going to get better and better.

As co-presidents we've really emphasized the importance of connection and relationships to help make up for the time we have been apart. We have implemented inclusion activities, welcome greeters, quotes, jokes, music and live picture slideshows during our meetings. They have proved to be fun ways to create long lasting friendships within our membership.

Our club has a tremendous impact on our community. Please read the report from our Philanthropy Chairs. It has been our honor to be Co-Presidents during this time and we are so very proud of our Board and our membership. We look forward to the new year of working with our membership, the wonderful women of the Woman's Club of Carlsbad.

Project Title: Club Co-Deans Hours 80 Donated \$ 0 In Kind \$ 0

Helen and Diane share the function of club Deans starting in September 2021, prior to that date Helen and Kathy M. shared the role As Dean's we look for new opportunities to support our community with a Gathering of Cold weather clothing, collecting and recycling used printer cartridges, etc., we attend board meetings, district meetings and participate in all our philanthropy and fundraising projects. With the club reopening to face to face meetings in September 2021, we have been occupied with collecting reports and data on the year's projects to report to the Palomar district. The report time of the year is challenging for the event chairs to provide their information and for the Dean's to compile and submit on the annual reports. We look forward to organizing the data collection at the time of each event so we have the information at the time of reporting and can report accurately.

Project Title: Clubhouse Property Management Hours 40 Donated \$ 0 In Kind \$ 0

As the Clubhouse Property Management Chairman, Judy Bohlig works closely with the Members of the Woman's Club of Carlsbad in communicating concerns to the property management company that the Woman's Club of Carlsbad has hired. Judy Bohlig has been in the real estate/appraisal/property management field for well over 33 years and provides her knowledge in helping to assist that the clubhouse is well taken care of as best as possible. She meets with the current property management company and walks the facility and the property of which the building resides. She communicates directly with the management company on the potential rental prospects of the facility, current renters and day-to-day operations of the property. The Woman's Club of Carlsbad is very fortunate to have a good working relationship with the current management company who is local in Carlsbad, California and very attentive to all our needs and available at a moment's notice and emergencies. Their professionalism and advise helps the Club tremendously in making sure that we have a good operating facility of which we are very grateful for. Judy stays in constant contact with the membership and the management company when concerns arise such as cleaning the facility, stocking the bathrooms, running the heating and air conditioning, trash, plumbing issues, electricity, telephone, parking lot, landscaping and again day-to-day operations. The Woman's Club of Carlsbad is a beautiful building in a very desirable location within the City of Carlsbad.

During the pandemic, the Woman's Club of Carlsbad has struggled with obtaining renters and thus generating income to maintain the facility. We are very hopeful and enthusiastic that in the future there will be more active interest and viable renters, who are thoroughly screened, and ultimately find that the Woman's Club of Carlsbad will meet their rental needs.

It has been Judy's pleasure to be in this position for a short period of time and she looks forward to assisting the membership of the Woman's Club of Carlsbad in the future.

Project Title: Communication and Public relations Hours 160 Donated \$ 0 In Kind \$ 0

The WCC communication and publicity chair composed and submitted an article to a local Carlsbad magazine focusing on how each member's talents benefited the club. Members' talents highlighted were creative, business planning/accounting and organizational skills. The chair maintains the club website, the public Facebook page and the Instagram account. The chair advertised on NextDoor for a fundraising event and makes public announcements in the local newspaper of upcoming meeting dates and times. This position was made a board position three years ago by amending our bylaws to make it so because the board thought it was important to get public awareness of our club's activities. Awareness can lead to donations, interest in membership, and opportunities to serve aspects of the community through outreach.

The Newsletter editor is our co-President Leslee Tipping who publishes a Newsletter once a month September through June, off the two months of July and August. The newsletter is embedded in an email for all to easily read. The process begins with an email to board members, committee, event, and function chairpersons to submit their announcements, articles, new projects, etc. The process is time consuming in collecting the messages in a timely manner, to formatting the letter, to searching for quotes, pictures, etc. to embellish and make the newsletter appealing. After many long hours the document is ready to be published and enjoyed by all the club members. A nice thing about being the Newsletter Editor is to have the opportunity to speak and communicate with so many club members, especially the board members and chairpersons. Conversations veer off into personal life, family and such which is what the woman's club benefits are in expanding our world.

Project Title: Treasurer, Recording Secretary, Correspondence Secretary Hours 40 Donated \$ 0 In Kind \$ 0

Other club positions to note are Treasurer, Documentarian, Correspondence to name a few.

Our Treasurer is an account by trade, which we are fortunate to have as a club member. She has a long history with the club and is a wealth of information and keeps our records up to date and accurate.

We have a recording secretary at each board and business meeting. We have a mailbox that our correspondence secretary manages and reads to the club the letters of thanks or requests received.



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairs: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad,		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
<u>GWC ADVANCEMENT PLANS</u> <u>MEMBERSHIP, RETENTION & ENGAGEMENT</u>			

MEMBERSHIP: Hours 125 Donated \$ 0.00 In Kind \$ 60.00

The GFWC Woman's Club of Carlsbad (WCC) is a philanthropic organization dedicated to strengthening our community and enhancing the lives of others and ourselves through volunteer service. The Woman's Club of Carlsbad was founded in 1925 around a common interest by our charter members, to: perform service in our community, as well as promote strong friendships within our group. This remains our primary goal today. Our club is part of the Palomar District and is currently considered an Intermediate sized club. The Woman's Club of Carlsbad welcomes as members women of all ages, races, religions, and professions. It is not necessary to be a resident of Carlsbad to join...we have many members from cities nearby. Our members are simply committed to community and global improvement through charity and volunteer work.

During the first half of 2021, following the unprecedented 2020 COVID year and the state and nationwide lockdowns, our members tried to stay in contact through virtual activities and some drive thru & socially distanced opportunities planned by club leaders (i.e., Federation, Membership, Philanthropy and Ways & Means). Prior to the lockdowns in March of 2020, our Membership was growing at a rapid pace, we had an influx of new members that had just joined, but because of the pandemic, and the lack of in-person contact, we lost quite a few members who did not rejoin in the Spring of 2021. This was unfortunate, but we directly attribute the loss in membership to the pandemic, the lack of communication because of virtual challenges, and having only virtual activities during the 2020 year. In the Spring of 2021, WCC leadership held a drive-thru event in our clubhouse parking lot to encourage members to rejoin by dropping off their renewal checks while they were dropping off pandemic food donations. Federation supported the event by providing those who participated with a small gift bag as a token of their appreciation. The goodie bags were filled with little trinkets consisting of candy, stickers, notebooks, pens, etc. There were 24 members who drove through the clubhouse parking lot to pay their membership dues and were given the surprise goodie bag. This activity gave members an opportunity to help the community through their canned food donations, while at the same time making in-person connections with WCC leadership.

Fortunately, due to the improvement of the pandemic, the second half of 2021 has provided us with the opportunity to again start "socially distanced" in-person activities and meetings. This is great for reconnecting with our members and allowing us to return to some sort of normalcy with club projects and philanthropies...and for Membership that meant we could once again work on recruiting new members, providing orientations & trainings, and working on retaining our current membership. As of December 31st, we recruited 8 new members since getting back to in person meetings in

September, and they are all very enthusiastic and eager to participate in WCC projects. The new Membership Chairpersons, along with the membership committee, have established procedures to ensure that we contact prospects promptly (via email and phone calls); invite them to the next business meeting, or social event; encourage women who are interested in the club to attend 1-2 meetings to ensure that our club is a good fit for them; and then after each meeting we make personal calls to answer any questions that they may have about our club and/or answer questions from the meeting/social event they attended. Once they have decided to join, we have them attend a 2-hour "New Member Orientation" where we follow an agenda that covers everything they need to know in order to make a seamless transition into our club. We present them with a member packet and review everything enclosed (i.e., history of GFWC and all major departments, CFWC, Palomar District and most importantly everything they need to know about WCC...who we support, our on-going projects, procedures, social activities, member only portion of the website, etc., etc.). Because this occurs in a small setting...generally 4-6 people, we can cover a lot of information and answer all the new member's questions. At the conclusion of the orientation, we have them fill out "Interest Forms" so that we can get them involved right away. We have found that when new members help with a project or participate in an activity early on, they seem to get more involved in the club and can make those crucial connections with other members. In addition, we have gone back to providing a special time during our monthly meetings for the membership chairpersons to introduce new members formally to the rest of the club members.

Currently, our new member recruitment takes place in one of three ways...either a current member invites a friend to join us; someone sees our website and fills out the interest form so that we can contact them; or they attend one of our fundraisers or events and express an interest in finding out more about our club. Of all the above, the WCC website has been the most consistent vehicle for recruitment as many women who move into our area visit the website to find out about us, because they are eager to make new friends and are then motivated to contact us. Our webmaster takes great care to update our site on an ongoing basis to provide members, and others who visit our site, with the most current information about our club so that we always represent our club and community in a professional manner. We invite you to visit our club website www.womansclubofcarlsbad.org In addition, we also have a Facebook page to allow current members to interact and to ensure that potential members can easily locate our organization. Our page can be found at <https://www.facebook.com/womansclubofcarlsbad/>

We also support our members who are dealing with personal, health or family issues, and/or loss of loved ones by offering to make them meals, in addition to sending them cards. This is done through our Sunshine Committee, and it takes place as needed throughout the year.

We look forward to once again growing our club so that we can add the energy of new members, with new ideas, to the wonderful group of women that we call WCC!

FEDERATION: Hours 670 Donated \$ 543.00 In Kind \$ 658.00

Our members are the greatest asset that we have, that's why we try to plan activities that bring us closer as a group! Each year, the Federation Committee plans events for the membership so that we have an opportunity to socialize and network outside of the monthly business meetings at the clubhouse. The federation committee consists of ten members who meet quarterly to plan the events for the membership. Federation events are scheduled monthly to allow for members (and at times their significant others) to meet, eat, and socialize. During the first part of 2021 while in-person activities were still restricted and/or only socially distanced events could be planned, our Federation chairs planned several "Zoom" events for members. They offered a virtual movie night, scavenger hunt, demo night and a bingo activity. The movie night consisted of members watching the selected movie on their own time prior to the movie review night. Federation chairs made snack bags with candy and popcorn which were delivered to each participating member's home to enjoy during our review of the movie. We had a list of questions, and everyone shared their input of the movie based on the questions asked. During the Scavenger Hunt,

Pg.3 **MEMBERSHIP RETENTION & ENGAGEMENT (Continued)**

there was a list of 25 items that the federation chairs called out and everyone participating was to search their home for the announced items...one at a time. Virtual participants had 2 minutes to find each item called out and once back on

camera they would hold the item up. We tallied everyone's collected items, and at the end of the game the member who had the most items won the prize. The prize was donated by the Ways and Means Committee from the items they had on hand donated for our big fundraisers. We also played 10 rounds of virtual Bingo as one of the Zoom events. When someone called out Bingo, we verified their card was a winner and they picked a prize of their choice that was later delivered. Another creative virtual event sponsored by federation were "Helpful Hint" Demos. Participating members had 5 minutes to share helpful hints, hacks, or items that they use to make their daily lives easier. The information shared was extremely helpful and everyone enjoyed the virtual gathering. Then, once we could start getting together outdoors and/or indoors, Federation held a Trivia activity and a Bingo game activity where we met in a socially distanced manner at the clubhouse. Members brought their own snacks and their own chair. During the trivia social we played 3 games of 25 trivia questions. We gave prizes for 1st, 2nd and 3rd place in each round to those who answered the most questions correctly. The next in-person socially distanced event was Bingo. Everyone was asked to bring a wrapped gift that was valued at \$10.00. During the first part of the game when a member had Bingo, they picked a wrapped gift, opened it up and received a paper with the number of the gift they selected. Once all gifts were opened, we then played take-away-Bingo for a set time of 20 minutes. When someone got a Bingo, the member got to steal a gift. We played for 20 minutes, then when the timer went off you got to keep all the gifts you had. We then played black-out for a final prize. We received such positive feedback for this event that we are planning another Bingo event of this type in April 2022. Most importantly, everyone was thrilled to see their WCC friends in person after so many months.

In the Fall of 2021, we started up our regular in- person social activities by continuing "Fun Friday" Happy Hours at local restaurants; providing theme events; and concluding the calendar year with a members-only holiday gathering held at the clubhouse. We met for Fun Fridays at Barrel Republic in September, Karl Strauss in October, Bagsby Beer in November, and Park Hyatt Aviara in December. Generally, 7-15 members attend these happy hours. We were pleased that the last one of the year, held at Aviara, drew a larger number of participants, many of whom were newer members. In addition to the happy hours, this year at the clubhouse we held a tailgate party during football season; a paint party where participants were taught how to draw a pumpkin on a blank canvas that they could then use as an October/November decoration in their homes; and as previously mentioned a "thank you" holiday party for our members in December. At the holiday gathering, each federation committee member decorated a table for 6 members to ensure a festive and special environment. Dinner was provided to thank members for all that they do on an ongoing basis for our club and our community. We also held an ugly sweater contest at the party, and we had an ornament exchange for those who chose to participate. We held the holiday gathering on the same night as our monthly business meeting to ensure that all members could easily participate in this activity.

LUNCH & LEARN SOCIALS: Hours 96 Donated \$ 0.00 In Kind \$467.00

The Lunch & Learn socials afford our members with an opportunity to get together once a month (during the day), to socialize while having lunch and learning a new skill or participating in a craft activity. The Lunch & Learn Coordinator, who is one of our fabulous members, plans and hosts these activities at the clubhouse. Participating members contribute a nominal fee, generally \$5.00 per person, and she graciously donates the remaining expense of putting on these socials, which also include lunch. This Fall, once we were able to gather safely, about 12-16 members attended the September, October and/or November socials. In September, participants were able to make toilet paper fabric pumpkins; in October we learned how to put together holiday charcuterie boards; and in November gift wrapping and bow making tips were the "lunch & learn" topic. Those who participate each month not only enjoy learning new skills, but the camaraderie of being with other WCC members. We have such amazing and talented group of ladies in our club!



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
COMMUNITY SERVICE PROGRAMS Health and Wellness			

Organized and Federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is located in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title Meals on Wheels Hours 271 Donated \$ 0.0 In Kind \$ 6550.00

The WCC has been supporting our San Diego North County Meals on Wheels office for over a decade. What started out as the occasional "Just a little something" has become a regular part of our club's purpose. This office used to service 200-300 seniors. Thanks to COVID and changing times, they now deliver meals for approximately 600 seniors here in North County. Our biggest challenge is to come up with affordable ways to touch the lives of ALL 600 clients each month. Here's how we do it. One way is with "tray favors". All of these favors are hand made by our members and range from holiday ornaments, refrigerator magnets, "tea time" with a tea bag, a Spring time flower, a hand held fan, Ghost lollipops, to hot chocolate Santas. Something small and clever that lets them know someone is thinking of them. Our membership is very creative with ideas as well as generous with their time. This Meals on Wheels office also celebrates their clients with Welcome Bags (also called Initial Response Bags), Birthday Boxes and again a Holiday Box. We continually add to those projects with donations of numerous types of toiletry items, socks, note pads, pencils, jar openers and other useful and clever items. This year we had no budget. It was strictly donations. Each month we create something we call Brain Games: puzzles, trivia, Sudoku, mazes and mind teasers. Our sock drive brought in hundreds of pairs of socks. By encouraging our membership to reach out to their "sphere", we have added numerous other groups/friends/ neighbors/businesses and in kind donations. we provide Birthday cards... designed, created by one of our talented members and hand written. It's a chance for us to share and get to know each other a little better while we are being very productive. It has grown to much more than we ever thought possible thanks to the generosity of our WCC membership and the community involvement we have generated. (416 hours) We get the opportunity to reach over 600 GRATEFUL men and women each and every month...sometimes multiple times.

Project Title Comfort Pillows Hours 42 Donated \$ 0.0 In Kind \$ 186.00

Club members contribute soft fabric materials, old sheets and polyester stuffing then we gather and have a "sew in" afternoon at our clubhouse twice a year. We cut material using patterns then sew, iron, stuff, assemble and attach a card with our name. We take the completed pillows to Tri City Medical Center and Scripps Encinitas Hospitals for distribution to breast cancer patients.

The purpose of the small 8X12" Comfort Pillow is to aid breast cancer patients in their recovery from surgery or for use during chemotherapy or radiation. The soft pillow has multiple uses: breast incision support, protection from seat belt pressure, armpit comfort, or can be used as an armrest or back support during chemo infusion therapy. Scripps Encinitas hospital also gives them to patients who have had other types of surgeries for incision support.

A Comfort Pillow is a small token of kindness but it can be a big help in aiding recovery and lifting the recipients spirits! Our club has received multiple thank you notes from patients (we attach a label that says "Made with Care by The Woman's Club of Carlsbad"). This year we came together once and made 140 pillows. The afternoon we spend generating pillows is a good opportunity for old and new members to chat and develop deeper friendships.

Project Title: Philanthropy Hours 48.25 Donated \$ 6360.00 In Kind \$ 3,199.00

Our Woman's Club of Carlsbad's Philanthropy Committee is made up of seven members including two co-chairs. Funds for our donations are generated by monies raised by our club's Ways and Means fundraisers. Additionally, our club holds member and community drives where goods are collected and given directly to specific charities. Our philanthropy focuses on helping local community needs. In 2021, we concentrated mainly on food insecurity issues and mental health issues created by the COVID pandemic. We did not have in-person meetings until September however we were still able to make an impact in our community. as follows: **February:** To help families with ongoing food insecurity, we gave cash donations of \$1,000 each to the North County Food Bank and Feeding San Diego. We also had a member drive and collected toothpaste, socks, and valentines for Meals on Wheels and 600 seniors were served. **June:** We continued our donations to help with food insecurity by donating \$1,048 to the Mira Costa College Food Pantry. We also donated \$400 each to NAMI (National Alliance on Mental Illness North Coastal) and the North County Lifeline Mental Health Services to support mental health services. **October:** We collected 109 jars of Peanut Butter for North County Food Bank for the school backpack program. 3400 backpacks go out every Friday for at risk kids. **November:** We donated \$1500 to Solutions for Change to provide Christmas dinner for 36 homeless families who are living in the Vista facility while being provided services to help them get back on their feet. **November/December:** We held a Sweater Gathering Campaign for Solutions for Change and the Women's Resource Center. We gathered 457 items which amounted to \$2376 in kind donations. 48 people participated including WCC members and friends. Our total hours for collection and delivery were 12.75. **December:** Individual WCC members ordered toys directly from an Amazon wish list for the Foundation for Women Warriors.

Project Title: Stitches from The Heart Hours 530 Donated \$0 In Kind \$25.00

The Woman's Club of Carlsbad has been knitting hats for newborns for several years. These hats are donated to Tri City Medical Center, our local hospital. The hospital provides each newborn baby with the Club's handmade hat.

The ladies on the committee are very creative knitting plain hats, seasonal hats, as well as holiday hats such as Valentine's Day, St. Patrick's Day, Halloween, and Christmas. The hats are well received and much appreciated by the hospital's maternity ward. This is an ongoing project throughout the year, so the ladies of the Club are invited to donate their time and talents all year long. The women can work on these projects at home, at their leisure without any time constraints, which makes it a very flexible project. This allows women who are less active to get involved in Club activities, feel productive, while providing community service.

This past year 709 baby hats were made and donated! All materials are donated, so there is no expense to the club. The surplus of baby hats are donated to the hospital gift shop and sold for \$5.00 each. Since the gift shop is operated by the "Pink Ladies" all proceeds made from the hats is donated for different hospital needs.

The goal of the Club is to continue this project and possibly making and donating baby hats to another North County Hospital as well. The Club is very proud of these talented and giving women and looks forward to another year of Stitches from The Heart.



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
COMMUNITY SERVICE PROGRAMS Civic Engagement & Outreach			

Organized and Federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is located in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title: Teacher & Firefighter Appreciation Hours 35.5 Donated \$ 1012.00 In Kind \$ 33.00

Our Woman's Club of Carlsbad's Philanthropy Committee is made up of seven members including two co-chairs. Funds for our donations are generated by monies raised by our club's Ways and Means fundraisers. Our philanthropy focuses on helping local community needs and on recognizing local civil servants. The committee voted to set aside funds as a civic outreach to recognize our local Teachers and Firefighters. We recognize these 2 groups on an annual basis. 2021 was challenging for these civil servants as they performed their duties under the pandemic restrictions and never encountered challenges. It is most fitting we recognize these dedicated public service workers on behalf of the community who supporter our community during this extraordinarily difficult year. In May Eleven WCC members helped package the items by meeting at the clubhouse. Those club members then volunteered to deliver the items to the local schools from elementary to high schools and to each local fire house, for a total of 35.5 hours and \$33 in kind donations. We spent \$1012 on Appreciation Gifts for Carlsbad Teachers and Firefighters: 1,128 teachers and 79 firefighters were served. Gifts included: notepads for CUSD teachers and staff; Starbucks gift cards for Fire Administration; and popcorn and pizza gift cards for 6 fire stations. The volunteers enjoyed the time spent at the club house face to face assembling the items and renewing our connections as we had not seen each other due to the pandemic. The delivery of the gifts to the schools and firehouses is rewarding as one drops off the gifts and is thanked by the local administration receiving the gifts. Some volunteers were even able to take a picture with some of the firefighters.



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
GFWC Community Service Programs Education and Libraries			

Organized and federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title: Education: Nursing Scholarships Hours 20 Donated \$3,000.00 In Kind: 0

The Woman's Club of Carlsbad has been awarding nursing scholarships to Palomar College, a local community college in San Marcos California for more than 25 years. The funds donated by the Club are from a former member, Helen Allman, who passed away and left an endowment fund to the Club to be used specifically for nursing scholarships in our local community.

Each year two scholarships are given to nursing students at Palomar College. Typically, the candidates chosen are awarded \$1,000.00 each, but this year, due to the rise in educational costs, the two students chosen were awarded \$1,500.00 each. Many of the students are married and have families, so this scholarship assists them with some of their financial needs and helps them further their education.

The scholarship coordinator, Kim Hartwell, at Palomar College invites all interested applicants to apply and write an essay stating what their goals and aspirations are. These applications are then reviewed, based on academic achievement as well as their essays. Two worthy candidates are then chosen to receive the scholarships.

The chairwoman from The Woman's Club of Carlsbad is Donna Long. She has been taking on this project for twenty years. As a former social worker, this project is very near and dear to her heart. Before Covid, she brought the recipients to our Club meeting and introduced them to our members. The last couple of years, the recipients have sent us lovely notes of gratitude. The Club is very blessed to have Donna's dedication helping nursing students further their education.



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
GFWC Special Programs Environment			

Organized and federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is located in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title: Heifer International Hours 2 Donated \$ 100.00 In Kind \$ 0.00

For many years, GFWC has advocated that clubs include International Projects and outreach to "give members the opportunity to become better world citizens and make an impact through education, advocacy, and action to affect change for others throughout the world." WCC members believe that Heifer International is the perfect project for this purpose because it makes an immediate and lasting difference in the lives of women and their communities. Through Heifer women are taught how to sustain their families through agriculture and entrepreneurship, and Heifer has done that for over 75 years through the gifts of animals, livestock, and knowledge.

For years the Woman's Club of Carlsbad has supported Heifer International as one of their ongoing International Projects but this year it was brought to our attention by the Palomar District President, Judy Pantazo (who has focused on Heifer as one of her signature projects), that any donations made to Heifer through Palomar District were being currently quadrupled in value. Therefore, she encouraged all clubs to donate to Heifer through the district. This request for Heifer donations was brought back to our board and our philanthropy committee by one of our members, Mari Erickson, who attended the district board meeting. A \$100.00 donation was then made by WCC to the Palomar District earmarked for Heifer International.



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email [REDACTED]		Phone [REDACTED]	
ADVANCEMENT PLANS Fundraising and Development			

Organized and Federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is located in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title Parking Fundraisers Hours 192 Donated \$ 3200.0 In Kind \$ 0.0

The Woman's Clubhouse is located on the same street as Carlsbad High school and directly across the street from the Football field. This ideal location permits the club members to allow local patrons to park in the back parking lot and have direct access to the field without having to worry about finding street parking or parking in the school parking lot located at the far end of campus. The patrons may have family or friends that cannot make the far distance from the parking to the field so welcome the club's parking to accommodate them. The disabled parking area of the Football field is limited therefore patrons take advantage of the club location to park for their family and friends that need these services. Patrons come year after year to park at the club house and every year thank us for offering this service. The club's parking lot can accommodate approximately 58 vehicles. The event chair announces the availability of the parking for 2 annual events. One event is the annual high school graduation held the second week in June and the annual football home games for JV and Varsity teams. The event chair informs the public by using the high school newsletter, the club website, Facebook page and by a message to the chairs of the band, cheer and football parents' associations. The patrons quickly get their parking passes and donate to the club's fundraiser fund and usually donate extra sums. The parking spaces are highly coveted and the lot is full days before the events. Some patrons who cannot attend all the football games have donated their parking spots back to the club, which are resold to other people who drive by. Club members volunteer in shifts to manage the event and enjoy spending the time together to further develop relationships or to make new acquaintances. We use this event to educate the local community of our projects, announce our Holiday Market and other events. We hand out flyers, inviting ladies to come to our meeting and become members.

Project Title Carlsbad Holiday Market Hours 566 Donated \$ 8448.00 In Kind \$ 800.00

The Women's Club of Carlsbad host an annual fundraiser - the Carlsbad Holiday Market. This event is held on a Saturday in early November from 9 am – 2pm

, and the organizers were excited to be able this year to organize it after the 2020 cancelation due to the pandemic. The organization of this event is a yearlong project that 2 chairs oversee with multiple subgroups managed by individual leaders. Lessons learned from the previous year are evaluated and the various groups evaluate what they want to continue with for the annual event or come up with new offers. Members spend long hours crafting at home, sewing, knitting, etc. as well as attending monthly craft days, where larger projects are assembled. The committee of the various subgroups – up to 6 this past event- meet three or four times a year to plan and make sure the event is on track with tasks required. Vendors are selected and invited to attend the event and are asked to provide a monetary donation for their display space , they can set up inside or outside the clubhouse and sell their handcrafted items or manufactured items. Prior to the event the items made by the club members are put on display so the members have first choice at the items they can purchase for gifting. Some of the items for sale: baby items, home décor, table runners, Christmas ornaments, aprons, children's items, soups and dips mixes, succulent arrangements, plants, etc. Items can be personalized on site and available immediately. A café is set up indoors for patrons to sit down, visit, enjoy a cup of coffee and eat some of the homemade goods. The popular homemade goods such as breads, muffins, infused olive oil and jams are available and easily sell out. The event requires the hands-on support of members to set up the event, the display tables, decorate etc. On the day of the event up to 30 club member volunteer to greet guests, hand out samples and manage the registers, individualize gifts, pack up and take out gifts and answer questions. At the end of the event other members support the take down, clean up and storage needs. Our membership committee set up a welcome table that patrons come across as they enter the event where information on the club's purpose, organization, etc. is available and a sign up sheet to be contacted by membership.

The Holiday Market is announced to an extensive list of past patrons via email as well as announcements in local newspapers, publications, street signs, flyers at our parking fundraisers, etc.

Many past event attendees wait for the event announcement to drop by and pick up their gifts they are accustomed to collecting and giving to family and friends. They also look forward to new vendors attending the event for new gift ideas.

The Holiday Market is a great opportunity for all club members to volunteer and feel included as well as develop new acquaintances and comradery. The Market is a great time to see our local community support and see people we have not seen in a while drop by, engage new interests and members and finally raise funds for our clubs charities and projects. This year, the Club's financial goal was to raise \$5000 assuming the attendance could be impacted by the pandemic. We are so pleased the attendance by the community was more than we could have expected, and we are so pleased to have raised \$8,448.00. This included our online store that we have open all year long with items from Carlsbad Holiday Market. We can't wait to prepare for next year's event!



CALIFORNIA FEDERATION OF WOMEN'S CLUBS
CLUB AWARD ENTRY COVER SHEET
Annual Reporting January 1-December 31, 2021

Chairwomen: Helen Stamatelatos, Diane Campbell		Club: Woman's Club of Carlsbad	
Number of Members (from CFWC Yearbook): 68		District: Palomar	Area: D
Reporter's Address: 3320 Monroe Street			
City: Carlsbad		State: CA	Zip: 92008
Email: [REDACTED]		Phone: [REDACTED]	
_____ ADVOCATES for CHILDREN			

Organized and Federated in 1925, and Incorporated in 1927, the Woman's Club of Carlsbad is one of the oldest philanthropic and social organizations in a city of over 109,000 residents. Our clubhouse is located in the heart of Carlsbad, directly across the street from Carlsbad High School.

It was the desire of our charter members to "perform service in our community as well as to promote strong friendships within our group". Today we follow in the footsteps of our forebears. We are still dedicated to strengthening our community and enhancing the lives of others through volunteer service.

Project Title Stand Up For Kids Hours 50 Donated \$ 0.00 In Kind \$ 800.00

The Woman's Club of Carlsbad has been supporting Stand Up For Kids for the last several years. Stand Up For Kids is a national organization that provides a safe space, meals and advice to homeless teens who have aged out of foster care. Youths from 18-22 years of age are able to seek advice about county services and receive information about jobs and finishing their high school classes to get their GED. For some youth, it is the only home environment they have ever experienced. They can meet three times a week for a hot meal and meet with adults they trust for advice and guidance and form bonds.

A clipboard with available dates is sent out during the Club's monthly meeting, where ladies sign up to cook, bake and/or deliver the meals. Each month Club volunteers ranging from one to six women. The meals can be donated, or the ladies can get reimbursed through the treasury, where funds have been allotted to support this project. Expenses run about \$60.00 per month based on the number of meals prepared. Gift certificates are also provided to the kids so they can purchase their own personal items. The Club delivers a meal on the 4th Monday of each month. In Kind donations include toiletries and clothing, but due to Covid, donations have not been accepted. The goal is to continue to support our homeless kids as we've done over the last ten years! Stand Up For Kids is always open to new volunteers to take the training class to help out at the Oceanside center. Last year we had 24 members who volunteered 50 hours of service. In Kind donations were \$800.00, which will go a long way to help this very needed and worthy project. The SUFK attendance is about 6 to 10 youths at the Oceanside location currently from past higher numbers.



GFWC California Federation of Women's Clubs Affiliate Data Form

January 1st to December 31st, 2021

Complete this form to include total statistics from your Club or District, for each Special Program, Community Service Program, Advancement Plan, and Epsilon Sigma Omicron (ESO). If clubs have provided statistics for projects with Affiliate Organizations, such statistics are recorded in the most appropriate Special Program or Community Service Program according to the intent of the project.

Club Name: _____ District: _____ Area: _____

		Number of Projects	Volunteer Hours	Dollars Donated	In-Kind Donations
GFWC AFFILIATE ORGANIZATIONS					
CANINE COMPANIONS FOR INDEPENDENCE	All Club/Community Projects				
HEIFER INTERNATIONAL	All Club/Community Projects				
HOBY	All Club/Community Projects				
MARCH OF DIMES	All Club/Community Projects				
OPERATION SMILE	All Club/Community Projects				
PREVENT CHILD ABUSE AMERICA	All Club/Community Projects				
ST. JUDE CHILDREN'S RESEARCH HOSPITAL	All Club/Community Projects				
UNICEF SHOT@LIFE CAMPAIGN	All Club/Community Projects				
UNICEF USA	All Club/Community Projects				

Directions:

Number of Projects is the numerical account of the programs & projects initiated & participated in by clubs & districts.

Volunteer Hours is the amount of time that members worked on approved programs and projects.

Dollars Donated is the monetary amount given to programs and projects.

In-Kind Donations reflect the monetary value for goods provided to programs and projects. Please refer to the GFWC In-Kind Donation Guide for an estimated value of commonly donated items at www.GFWC.org.

Dollars Spent are costs incurred by members, clubs, or Districts to achieve Advancement Plan goals.

Dollars Raised reflects the dollars earned from fundraising and development programs and projects.

CFWC Clubs: fill out this form and send to your district dean on or before the due date set by your district.

CFWC Districts: fill out this form with the district totals and totals of all clubs in your district.

- Submit your form electronically (to *Dropbox*) by making your appointment with the CFWC Communications Team at cfwccommunications@gmail.com
- If you are emailing or using USPS, return form to Barbara Briley Beard, CFWC 1st Vice President at:
Email: bbins@hotmail.com
Mail: Barbara Briley Beard CFWC 1st Vice President, 7920 4th Place, Downey CA 90241
- **Statistical forms are due to Dropbox or CFWC 1st VP by February 15, 2022**